

Report on: Bengali Overseas Workers AIDS Awareness Programme (OWAAP)

Preamble

The Overseas Workers AIDS Awareness Programme (OWAAP) is a pilot initiative of the Singapore Planned Parenthood Association; the objective of OWAAP is to reach out to and create awareness amongst migrant workers in Singapore about the ill effects of sexually transmitted infections in particular AIDS/HIV.

Programme

The bengali speaking migrant workers were targeted for the second run of OWAAP, to draw participants - we screened a bengali movie at Dhaka square (Lembu Road) a popular congregation area for the bengali migrant workers. The movie started at about 6.30pm, we inserted an interval after 1 hour of screening,

A Bengali talk on AIDS/HIV was conducted by Ms Sreyashi sen, a volunteer from Singapore Bengali Association; this was followed by a quiz on AIDS/HIV, which was an opportunity to test participants' understanding and clear their doubts on AIDS/HIV.

At about 9.00pm, the movie screening resumed, and the event concluded at about 10.00pm with 300 evaluation forms being handed out to the participants. For each completed evaluation form, participant received goodie bag that contained condoms, snacks, crime prevention handbook and mineral water.

The project was in collaboration with the Singapore Bengali Association.

Media Coverage

The event received good media coverage, and was covered by My Paper, 93.8 live and Tamil news.

Participants

The event reached out to estimated more than 600 migrant workers